

Rebekah Stetson

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I am committed to bringing about immense change for the well-being of our community. I embrace reverence, grace, responsibility, determination, and quality in all I do. My passions are lifelong learning, engaging and empowering people, community, and exploration of possibility.

EXPERIENCE

Farmily -NV, Founder, Chief Encouragement Officer

May 2017 – Current

-Develop a strong and loving team including an Executive Board, CFO, COO, Marketing Manager, Operations Manager, Educators and Grant Writer that are dedicated to serving our underprivileged youth through organic garden education and social emotional learning.

-Develop and nurture bountiful relationships with the Boys & Girls Club, Desert Farming Initiative, Urban Roots, Reno Food Systems, Local Food Network and local funders to create synergy, events to promote local food, and expansion opportunities.

-.Grow from one education site to four within the first three years.

-Co-create a local food coalition that supports and grows local food security throughout the Northern Nevada, Tahoe and Truckee area.

The National Wildlife Federation -NV, Climate Outreach Consultant

September 2017 – April 2019

-Develop and execute social media strategy, internet content and presence.

-Identify develop and activate key relationships throughout the community creating movement within our U.S. Senate leadership from Nevada.

-Organize large panels, forums, awards banquets, other events and press conferences creating public and political awareness around environmental issues.

-Escort key leaders to Washington DC to lobby for climate change policies for Nevada.

-Empower business and community leaders to take specific actions to influence state and federal decision-makers including letter writing, public speaking, generating earned media, petition gathering, volunteering at special events or attending awareness visits.

-Develop and execute quarterly goals with a team of other organizations.

Truckee Meadows Fire Protection District -Reno, NV, Sustainability Consultant

December 2017 - PRESENT

-Created initial cost savings of \$40,000.00 through evaluation and renegotiation of contracts and establishing new relationships with new contractors.

SKILLS

Leadership

Emotional Intelligence

Delegation

Organization

Enthusiasm

Social Capital

Authenticity

Pragmatism

Building Community

Flexibility

Advertising and Marketing

Persuasive Writing

Empowering

Encouraging

Teaching

Interpersonal Communication

Public Speaking

Collaboration

Fundraising

Projects

Horse Rich and Dirt Poor

Heroic Hearts Project

Truckee Meadows Earth Day

Reno Garlic Fest

Global Climate Leadership

-Evaluate current green recycling and fire abatement practices for efficiency, cost, sustainability and ecological impact.

-Collaborate with Truckee Meadows Fire Department's Public Information Officer to create print, television and online media opportunities and content promoting the Green Waste program to inform the public of benefits of the program.

Neighbor Network of Northern Nevada (N4), Sparks, NV — *Philanthropy Catalyst*

January 2017 - September 2017

-Research and report on funding opportunities, draft grant applications, complete data analysis and compliance reporting for awarded grants, create and maintain relationships with local foundations, and provide N4 leadership with trending initiatives on local and national levels to create financial abundance for the organization.

-Use an asset-based community development approach to actualize funding opportunities for civic engagement, including building a social calendar for members, designing healthy activities, and coordinating social program events.

-Present at local events, businesses, universities, county and city governments and other organizations to promote N4.

-Create an ongoing program for soliciting donations from businesses and individuals.

Urban Roots, Reno, NV — *Farm Manager and Volunteer Coordinator*

January 2016 - September 2016

-Managed and maintained farm fertility plan, crop rotation, weed and pest management strategies, compost management, and cultivation and aeration.

-Modeled and trained staff, youth, and volunteers on efficient farming practices using Urban Roots farm and youth program procedures.

-Collaborated with other organizations, universities and businesses to produce the Art Food and Roots event, bi-monthly workshops a newsletter and volunteer opportunities.

Healthy Communities Coalition, Dayton, NV — *Community Health Advocate*

January 2013 - January 2016

-Assisted in the creation of numerous programs to promote sustainable food systems including Dayton Farmers Market, Cottage Food Law, Pickle Law, Lyon County School Gardens, Lyon County Boys and Girls Club Garden Program, and The Northern Nevada Regional Food Systems Summit.

-Testified in the Nevada Legislature, assisted in writing bill language and completed research for the Cottage Industry Bill and Pickle Bill.

-Developed certification, testing, and education programs to ensure public safety and adherence to state standards when the above mentioned bills became laws.

-Developed curriculum and taught garden classes, incorporating both environmental science and nutrition education as they related to the garden,

Hobbies

Psychedelic Science

Neuroscience

Holistic Medicine

Etymology

Sustainable Housing

Rock Climbing

Hot Springs

Having Fun

REFERENCES

Bryan Lang

CEO

Trans World Health Services, Inc
Global Harm Reduction Consultant
9590 Prototype Court Suite 300.
Reno, NV 89521
775-240-9412

Morgan Goodwin

Former Mayor
Current Vice Mayor
Truckee, CA
Activist
Avaaz
13464 Moraine Rd.
Truckee, CA 96161
530-563-7176

Preston Wright

Owner/ Family Rancher
Mary's River Ranch
Board of Directors
Nevada Cattlemen's Association
PO Box 3
Deeth, NV 89823
775-753-3370

Brian Kirkley

Chief Deputy, Lyon County Juvenile
Probation
Former President
Healthy Communities Coalition
1329 White Bluffs Cir
Fernley, NV 89408
406-546-7539

David Ellebnerger

working closely with classroom teachers to develop lesson plans that support classroom teaching.

-Advocated for involvement in and commitment to the school garden within the school community, including teachers, administrators, students, parents and community volunteers.

- Coached families and individuals, using the empowerment model, to discover their goals in their lives and assist in implementing plans and acquiring resources to achieve those goals.

-Trained new Community Health Advocates through an eight week course and mentored new Community Health Advocates to create wide base of employees in Nevada.

Rocky Mountains Campaign
Manager & Regional Manager
National Wildlife Federation
3010 Webster St.
Wheat Ridge, CO 80033
406-539-7733